

**MINUTES OF THE MEETING OF THE  
LOUISIANA MOTOR VEHICLE COMMISSION  
MOTOR VEHICLE SALES FINANCE DIVISION  
3017 Kingman Street  
Metairie, Louisiana 70006  
Monday, March 24, 2025**

The meeting was called to order at 12:06 p.m. by Chairman Greg A. Lala.

Present were:

Chairman Greg A. Lala	Commissioner Alexis D. Hocevar
Commissioner Laurie M. McCants	Commissioner V. Price LeBlanc, Jr.
Commissioner Allen G. Waddell	Commissioner Keith D. Rutherford
Commissioner Scott A. Courville	Commissioner Lloyd L. Vaughn
Commissioner Donna S. Corley	Commissioner Maurice C. Guidry
Commissioner Michelle Hargroder	Commissioner Geoffrey S. Hebert

L. A. House, Executive Director  
Amy Casey, Executive Director  
Adrian F. LaPeyronnie, III, Counselor  
Gregory F. Reggie, Counselor

Absent were:

Commissioner Allen O. Krake	Commissioner Eric R. Lane
Commissioner Otis W. Favre, Jr.	Commissioner

\*\*\*\*\*

Also, in attendance were Audrey Courville with CHL Enterprise, L.L.C. and Commission staff: Ingya Cattle, Assistant Executive Director; Scott Landreneau, Commission Investigator Supervisor; Commission Investigators: Neil Rogers, Antoine DeRouen, Kevin Broussard and Angel Brisson; Stacey Broussard, Administrative Supervisor; Brandy DeLucca; License Analyst; and Angela Flannery, Accountant.

\*\*\*\*\*

Executive Director Casey advised the Commission Members a pre-hearing had been held on January 13, 2025, pursuant to LA-R.S. 49:977.3(C), regarding Hearing #2025-010, Bruno & Bruno Investments, L.L.C. DBA Mike Bruno's Freedom Harley Davidson, 5853 Siegen Lane, Baton Rouge, LA 70809, for alleged violations of LA-R.S. 6:969.35.A. (1); and Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception. In attendance representing Bruno & Bruno Investments, L.L.C. DBA Mike Bruno's Freedom Harley Davidson were Tyler Trew, Attorney and Mike Bruno, Owner; and representing the Commission were: Chairman Gregory LaLa; Counselor Gregory F. Reggie; Scott Landreneau, Commission Investigator Supervisor; Neil Rogers and Angel Brisson, Commission Investigators; Stacey Broussard, Administrative Coordinator Supervisor; Brandy DeLucca and Antoinette Moore, License Analysts; Ingya Cattle, Assistant Executive Director; and Amy Casey, Executive Director. The Executive Director advised the Commission Members the following Consent Judgment had been recommended by Chairman Gregory LaLa and accepted by the representative of Bruno & Bruno Investments, L.L.C. DBA Mike Bruno's Freedom Harley Davidson, if accepted and ratified by the Commission. Commissioner Hocevar made a motion to accept and ratify the Consent Judgment in this matter. Commissioner LeBlanc seconded this motion and it was unanimously approved.

**IN RE:**

**Hearing #2025-010**

**Bruno & Bruno Investments, L.L.C.  
DBA Mike Bruno's Freedom Harley Davidson  
5853 Siegen Lane  
Baton Rouge, LA 70809**

**Alleged violations of LA-R.S. 6:969.35.A. (1); Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception; and Licensing §7301. J. License Requirement and Exception**

**CONSENT JUDGMENT**

After considering the entire record in this matter and the interest of the parties in amicably resolving it, the parties have consented to a judgment in favor of the Louisiana Motor Vehicle Commission based upon alleged violations by Bruno & Bruno Investments, L.L.C. DBA Mike Bruno's Freedom Harley Davidson of LA-R.S. 6:969.35.A. (1); Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception; and Licensing §7301. J. License Requirement and Exception. Therefore, based on the parties' mutual consent:

**IT IS HEREBY AGREED** by and between Bruno & Bruno Investments, L.L.C. DBA Mike Bruno's Freedom Harley Davidson and the Louisiana Motor Vehicle Commission that respondent waives:

- A. Any further procedural rights or remedies afforded under the law;
- B. The requirement that the Commission's judgment recites statement of a findings of fact and conclusions of law; and
- C. All rights to seek judicial review or otherwise to challenge or contest the validity of the judgment entered pursuant to this agreement.

**IT IS HEREBY FURTHER AGREED** the Notice of Hearing may be used in construing the terms of the order. No agreement, understanding, representation or interpretation not contained in the order or the agreement may be used to vary or contradict the terms of the order.

**IT IS AGREED, ADJUDGED, AND DECREED** that Bruno & Bruno Investments, L.L.C. DBA Mike Bruno's Freedom Harley Davidson in complete satisfaction of all above-referenced violations, pay a fine to the Louisiana Motor Vehicle Commission in the amount of TWO THOUSAND FIVE HUNDRED (\$2,500.00) DOLLARS. The Commission agrees, as part of this settlement, that the consent judgment is prospective so any other alleged violation by Bruno & Bruno Investments, L.L.C. DBA Mike Bruno's Freedom Harley Davidson of the same provision that pre-dates the violation(s) addressed in this consent judgment will not be pursued as a violation.

**JUDGMENT RENDERED AND SIGNED** this 24<sup>th</sup> day of March, 2025.

**Chairman Gregory LaLa**  
**LOUISIANA MOTOR VEHICLE COMMISSION**

**AGREED:**

**BRUNO & BRUNO INVESTMENTS, L.L.C.**  
**DBA MIKE BRUNO’S FREEDOM HARLEY DAVIDSON**

**By:** \_\_\_\_\_

**LOUISIANA MOTOR VEHICLE COMMISSION**

**By:** \_\_\_\_\_  
Gregory Reggie, Commission Counsel

\*\*\*\*\*

Executive Director Casey advised the Commission Members a pre-hearing had been held on January 13, 2025, pursuant to LA-R.S. 49:977.3(C), regarding Hearing #2025-014, Vermeer Equipment of Texas, LLC DBA Vermeer Texas-Louisiana, 12131 Airline Highway, Baton Rouge, LA 70817, for alleged violations of LA-R.S. 6:969.35.A. (1); and Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception. In attendance representing Vermeer Equipment of Texas, LLC DBA Vermeer Texas-Louisiana were Jeanne Comeaux, Attorney and Darren Tallman, Owner/CFO; and representing the Commission were: Chairman Gregory LaLa; Counselor Gregory F. Reggie; Scott Landreneau, Commission Investigator Supervisor; Neil Rogers and Angel Brisson, Commission Investigators; Stacey Broussard, Administrative Coordinator Supervisor; Trina Adams and Brandy DeLucca, License Analysts; Ingya Cattle, Assistant Executive Director; and Amy Casey, Executive Director. The Executive Director advised the Commission Members the following Consent Judgment had been recommended by Chairman Gregory LaLa and accepted by the representative of Vermeer Equipment of Texas, LLC DBA Vermeer Texas-Louisiana, if accepted and ratified by the Commission. Commissioner Corley made a motion to accept and ratify the Consent Judgment in this matter. Commissioner Courville seconded this motion and it was unanimously approved.

**IN RE:**

**Hearing #2025-014**

**Vermeer Equipment of Texas, LLC**  
**DBA Vermeer Texas-Louisiana**  
**12131 Airline Highway**  
**Baton Rouge, LA 70817**

**Alleged violations of LA-R.S. 6:969.35.A. (1); Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception; and Licensing §7301. J. License Requirement and Exception**

**CONSENT JUDGMENT**

After considering the entire record in this matter and the interest of the parties in amicably resolving it, the parties have consented to a judgment in favor of the Louisiana Motor Vehicle Commission based upon alleged violations by Vermeer Equipment of Texas, LLC DBA Vermeer Texas-Louisiana of LA-R.S. 6:969.35.A. (1); Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception; and Licensing §7301. J. License Requirement and Exception. Therefore, based on the parties’ mutual consent:

**IT IS HEREBY AGREED** by and between Vermeer Equipment of Texas, LLC DBA Vermeer Texas-Louisiana and the Louisiana Motor Vehicle Commission that respondent waives:

- A. Any further procedural rights or remedies afforded under the law;
- B. The requirement that the Commission's judgment recites statement of a findings of fact and conclusions of law; and
- C. All rights to seek judicial review or otherwise to challenge or contest the validity of the judgment entered pursuant to this agreement.

**IT IS HEREBY FURTHER AGREED** the Notice of Hearing may be used in construing the terms of the order. No agreement, understanding, representation or interpretation not contained in the order or the agreement may be used to vary or contradict the terms of the order.

**IT IS AGREED, ADJUDGED, AND DECREED** that Vermeer Equipment of Texas, LLC DBA Vermeer Texas-Louisiana in complete satisfaction of all above-referenced violations, pay a fine to the Louisiana Motor Vehicle Commission in the amount of ONE THOUSAND (\$1,000.00) DOLLARS. The Commission agrees, as part of this settlement, that the consent judgment is prospective so any other alleged violation by Vermeer Equipment of Texas, LLC DBA Vermeer Texas-Louisiana of the same provision that pre-dates the violation(s) addressed in this consent judgment will not be pursued as a violation.

**JUDGMENT RENDERED AND SIGNED** this 24<sup>th</sup> day of March, 2025.

**Chairman Gregory LaLa**  
**LOUISIANA MOTOR VEHICLE COMMISSION**

**AGREED:**

**VERMEER EQUIPMENT OF TEXAS, LLC**  
**DBA VERMEER TEXAS-LOUISIANA**

**By:** \_\_\_\_\_

**LOUISIANA MOTOR VEHICLE COMMISSION**

By: \_\_\_\_\_  
Gregory Reggie, Commission Counsel

\*\*\*\*\*

Executive Director Casey advised the Commission Members a pre-hearing had been held on January 13, 2025, pursuant to LA-R.S. 49:977.3(C), regarding Hearing #2025-029, The Detailed Import, Incorporated DBA Mattingly Motors, 1700 Airline Drive, Kenner, LA 70062, for alleged violations of LA-R.S. 6:969.35.A. (1); and Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception. In attendance representing The Detailed Import, Incorporated DBA Mattingly Motors were James Mattingly and Michael Mattingly, Owners; and representing the Commission were: Chairman Gregory LaLa; Counselor Gregory F. Reggie; Scott Landreneau, Commission Investigator Supervisor; Neil Rogers and Angel Brisson, Commission Investigators; Stacey Broussard, Administrative Coordinator Supervisor; Trina Adams and Brandy DeLucca, License Analysts; Ingya Cattle, Assistant Executive Director; and Amy Casey, Executive Director. The Executive Director advised the Commission Members the following Consent Judgment had been recommended by Chairman Gregory LaLa and accepted by the representative of The Detailed Import, Incorporated DBA Mattingly Motors, if accepted and ratified by the Commission. Commissioner LeBlanc made a motion to accept and ratify the Consent Judgment in this matter. Commissioner Hargroder seconded this motion and it was unanimously approved.

IN RE:

Hearing #2025-029

The Detailed Import, Incorporated  
DBA Mattingly Motors  
1700 Airline Drive  
Kenner, LA 70062

Alleged violations of LA-R.S. 6:969.35.A. (1); and Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception

CONSENT JUDGMENT

After considering the entire record in this matter and the interest of the parties in amicably resolving it, the parties have consented to a judgment in favor of the Louisiana Motor Vehicle Commission based upon alleged violations by The Detailed Import, Incorporated DBA Mattingly Motors of LA-R.S. 6:969.35.A. (1); and Louisiana Administrative Code Title 46. Part V. Subpart 3. Chapter 73. Licensing §7301. A.(1) a. & b. License Requirement and Exception. Therefore, based on the parties’ mutual consent:

IT IS HEREBY AGREED by and between The Detailed Import, Incorporated DBA Mattingly Motors and the Louisiana Motor Vehicle Commission that respondent waives:

- A. Any further procedural rights or remedies afforded under the law;
- B. The requirement that the Commission's judgment recites statement of a findings of fact and conclusions of law; and
- C. All rights to seek judicial review or otherwise to challenge or contest the validity of the judgment entered pursuant to this agreement.

IT IS HEREBY FURTHER AGREED the Notice of Hearing may be used in construing the terms of the order. No agreement, understanding, representation or interpretation not contained in the order or the agreement may be used to vary or contradict the terms of the order.

IT IS AGREED, ADJUDGED, AND DECREED that The Detailed Import, Incorporated DBA Mattingly Motors in complete satisfaction of all above-referenced violations, pay a fine to the Louisiana Motor Vehicle Commission in the amount of FIVE THOUSAND (\$5,000.00) DOLLARS. The Commission agrees, as part of this settlement, that the consent judgment is prospective so any other alleged violation by The Detailed Import, Incorporated DBA Mattingly Motors of the same provision that pre-dates the violation(s) addressed in this consent judgment will not be pursued as a violation.

IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that TWO THOUSAND FIVE HUNDRED (\$2,500.00) DOLLARS of this fine be suspended conditioned upon The Detailed Import, Incorporated DBA Mattingly Motors provide the required licensing document(s) and licensing fees to the Commission within SEVEN (7) DAYS from January 14, 2025. In the event that the business does not meet the requirements, the suspended portion of the fine shall become due and payable in full. The type of violation referenced herein does not include any dealer related disputes.

IT IS FURTHER AGREED, ADJUDGED, AND DECREED that The Detailed Import, Incorporated DBA Mattingly Motors pay the administrative cost to the Louisiana Motor Vehicle Commission in the amount of FOUR HUNDRED (\$400.00) DOLLARS.

JUDGMENT RENDERED AND SIGNED this 24<sup>th</sup> day of March, 2025.

\_\_\_\_\_  
Chairman Gregory LaLa  
LOUISIANA MOTOR VEHICLE COMMISSION

AGREED:

THE DETAILED IMPORT, INCORPORATED  
DBA MATTINGLY MOTORS

By: \_\_\_\_\_

LOUISIANA MOTOR VEHICLE COMMISSION

By: \_\_\_\_\_  
Gregory Reggie, Commission Counsel

\*\*\*\*\*

Chairman Lala called for a reading of the minutes of the January 13, 2025 meeting. Commissioner Hargroder made a motion to accept the minutes as read. Commissioner McCants seconded this motion and it was unanimously approved.

\*\*\*\*\*

Chairman Lala called for a review of the motor vehicle sales finance licenses issued.

Executive Director Casey reported the applications and supporting documentation were in order for the following initial motor vehicle sales finance applicants.

<i>SALES FINANCE COMPANY</i>	<i>CITY</i>	<i>LIC. #</i>
The Detailed Import, Incorporated DBA Mattingly Motors	Kenner, Louisiana	#SF-2023-01352
VW Credit, Inc. DBA Volkswagen Financial Services, Volkswagen Credit, Ducati Financial Services, Audi Financial Services	Libertyville, Illinois	#SF-2024-01308
Green Car Auto Sales & Service, Inc. DBA Automax	Marrero, Louisiana	#SF-2024-01310
Lendmark Financial Services, LLC	Denham Springs, Louisiana	#SF-2025-00860
MidwayAuto Sales LLC	Shreveport, Louisiana	#SF-2025-00927
Floyd's Autoplex, Inc. DBAFloyd's Autoplex	Baton Rouge, Louisiana	#SF-2025-01016
Regional Finance Company of Louisiana, LLC DBA Regional Finance	Shreveport, Louisiana	#SF-2025-01042
Sunrise Auto Store LLC	Mandeville, Louisiana	#SF-2025-01043
Tammac Holdings Corporation DBA autoMHatic Financial	Wayne, Pennsylvania	#SF-2025-01044
Fred Yelverton DBA The Sale Barn	Lafayette, Louisiana	#SF-2025-01045
Gulfco of Louisiana, LLC DBA Tower Loan of Jonesboro	Jonesboro, Louisiana	#SF-2025-01050
Express Auto Sales East, Inc.	Slidell, Louisiana	#SF-2025-01061
Regional Finance Company of Louisiana, LLC DBA Regional Finance	Houma, Louisiana	#SF-2025-01067
D&R Auto Sales, LLC DBA D&R Auto Sales	Lake Charle, Louisiana	#SF-2025-01070
DSAuto LLC DBA DSAuto	Delcambre, Louisiana	#SF-2025-01073

Commissioner Waddell made a motion to ratify the motor vehicle sales finance licenses issued to these initial motor vehicle sales finance applicants. Commissioner LeBlanc seconded this motion and it was unanimously approved.

\*\*\*\*\*

Chairman Lala called for a review of the GAP Administrator license issued.

Executive Director Casey reported the application and supporting documentation were in order for the following initial GAP Administrator applicant.

<i>GAP ADMINISTRATOR</i>	<i>CITY</i>	<i>LIC. #</i>
Prosidium Warranty & Capital, LLC	Burlington, Washington	#GA-2025-00143

Commissioner Waddell made a motion to ratify the GAP Administrator license issued to this initial GAP Administrator applicant. Commissioner Hargroder seconded this motion and it was unanimously approved.

\*\*\*\*\*

Chairman Lala called for a review of the licenses issued. Commissioner LeBlanc made a motion to ratify the licenses issued: Sales Finance: Sales Finance, #SF-2023-01352, #SF-2024-01308 through #SF-2024-01310, #SF-2025-00858 through #SF-2025-01081; GAP Administrators, #GA-2025-00127 through #GA-2025-00155, and GAP Administrator Agents, #GAA-2025-00042 through #GAA-2025-00137. Commissioner Rutherford seconded this motion and it was unanimously approved.

\*\*\*\*\*

There being no further business, Commissioner Hargroder made a motion to adjourn the meeting at 12:20 p.m. Commissioner LeBlanc seconded this motion and it was unanimously approved.

Chairman Lala

Executive Director

\*\*\*\*\*

Chairman Lala called for a review of the motor vehicle sales finance licenses issued.

Executive Director Casey reported the applications and supporting documentation were in order for the following initial motor vehicle sales finance applicants.

SALES FINANCE COMPANY	CITY	LIC. #
The Detailed Import, Incorporated DBA Mattingly Motors	Kenner, Louisiana	#SF-2023-01352
VW Credit, Inc. DBA Volkswagen Financial Services, Volkswagen Credit, Ducati Financial Services, Audi Financial Services	Libertyville, Illinois	#SF-2024-01308
Green Car Auto Sales & Service, Inc. DBA Automax	Marrero, Louisiana	#SF-2024-01310
Lendmark Financial Services, LLC	Denham Springs, Louisiana	#SF-2025-00860
MidwayAuto Sales LLC	Shreveport, Louisiana	#SF-2025-00927
Floyd's Autoplex, Inc. DBAFloyd's Autoplex	Baton Rouge, Louisiana	#SF-2025-01016
Regional Finance Company of Louisiana, LLC DBA Regional Finance	Shreveport, Louisiana	#SF-2025-01042
Sunrise Auto Store LLC	Mandeville, Louisiana	#SF-2025-01043
Tammac Holdings Corporation DBA autoMHatic Financial	Wayne, Pennsylvania	#SF-2025-01044
Fred Yelverton DBA The Sale Barn	Lafayette, Louisiana	#SF-2025-01045
Gulfco of Louisiana, LLC DBA Tower Loan of Jonesboro	Jonesboro, Louisiana	#SF-2025-01050
Express Auto Sales East, Inc.	Slidell, Louisiana	#SF-2025-01061
Regional Finance Company of Louisiana, LLC DBA Regional Finance	Houma, Louisiana	#SF-2025-01067
D&R Auto Sales, LLC DBA D&R Auto Sales	Lake Charle, Louisiana	#SF-2025-01070
DSAuto LLC DBA DSAuto	Delcambre, Louisiana	#SF-2025-01073

Commissioner Waddell made a motion to ratify the motor vehicle sales finance licenses issued to these initial motor vehicle sales finance applicants. Commissioner LeBlanc seconded this motion and it was unanimously approved.

\*\*\*\*\*

Chairman Lala called for a review of the GAP Administrator license issued.

Executive Director Casey reported the application and supporting documentation were in order for the following initial GAP Administrator applicant.

GAP ADMINISTRATOR	CITY	LIC. #
Prosidium Warranty & Capital, LLC	Burlington, Washington	#GA-2025-00143

Commissioner Waddell made a motion to ratify the GAP Administrator license issued to this initial GAP Administrator applicant. Commissioner Hargroder seconded this motion and it was unanimously approved.

\*\*\*\*\*

Chairman Lala called for a review of the licenses issued. Commissioner LeBlanc made a motion to ratify the licenses issued: Sales Finance: Sales Finance, #SF-2023-01352, #SF-2024-01308 through #SF-2024-01310, #SF-2025-00858 through #SF-2025-01081; GAP Administrators, #GA-2025-00127 through #GA-2025-00155, and GAP Administrator Agents, #GAA-2025-00042 through #GAA-2025-00137. Commissioner Rutherford seconded this motion and it was unanimously approved.

\*\*\*\*\*

There being no further business, Commissioner Hargroder made a motion to adjourn the meeting at 12:20 p.m. Commissioner LeBlanc seconded this motion and it was unanimously approved.

  
Chairman Lala

  
Executive Director